



## *Top 3 FAQ's*

### ***What is E-Learning Customization?***

Customization may include company-specific content, assessments, policies and procedures, or even logos and/or animated characters. We can even incorporate simulated scenarios related to learner job tasks and even pre- and post- testing into our modules.

### ***How large a project can you handle?***

There is no limit. Our Expert team of Consultants has proven experience in adult learning principles, Flash design and development, graphic arts, and instructional design. We service Fortune 100 to Fortune 5000 companies across various industries.

### ***How do you explain your pricing structure?***

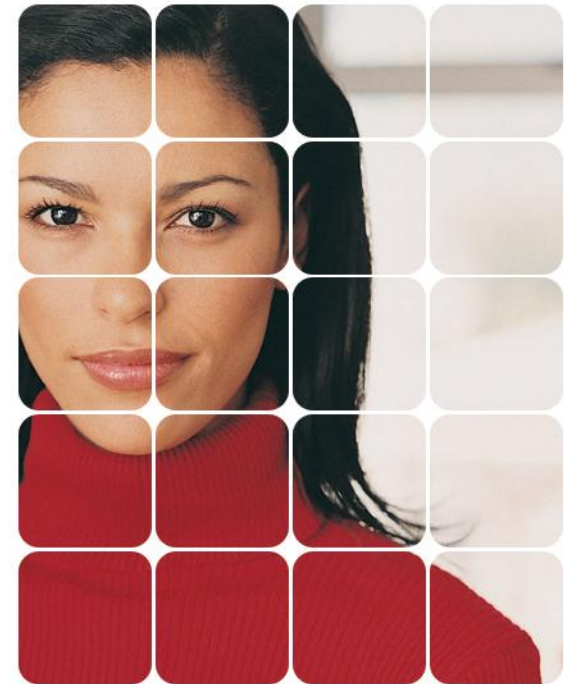
Our pricing structure is unique and the most competitive among other organizations in the e-Learning field. We evaluate your project and multiply the total project hours times our hourly rate and that's it! No additional costs for audio narration, royalty-free graphics, custom Flash animation, or any other project needs. It's all included at one flat cost!

**Ask about  
our  
AFFILIATE  
program!  
Up to 10%  
back on  
every  
referral.**

GC Learning Services LLC

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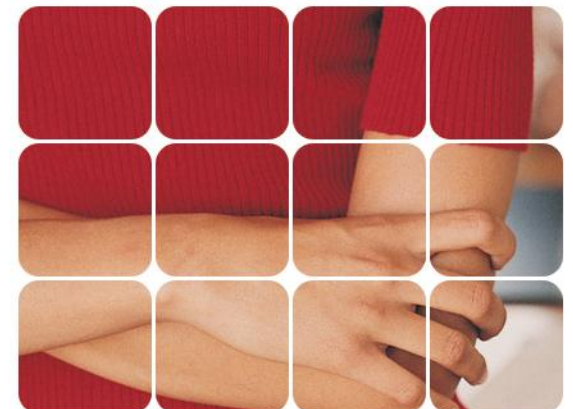
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**GC Learning Services LLC**

**CUSTOM TRAINING  
SOLUTIONS**

**“Content that jumps off the page!”**



## Products & Services

- Training Needs Assessments
- Interactive Flash demos and tutorials
- Custom e-Learning Design and Development
- Instructional Design services, including professional Storyboarding
- Custom Course and Workshop Design and Development
- Custom Training Materials, such as User Guides, Training Manuals, Job Aides, Facilitator and Participant Guides
- PowerPoint Presentation Design and Development with optional Conversion to Flash



[www.gclearningservices.com](http://www.gclearningservices.com)



### How we Customize

Customization of e-Learning modules include:

- Corporate Music
- Custom and Royalty Free Graphics
- Narration w/ Professional Voice Talents
- Flash Animation
- Branched Scenarios/Games/Simulations
- Video clips \*Video shoot and services provided by partner company.

### About Us

GCLS, a virtual company, works remote for numerous clients in the US and Internationally. We have over 13 years of Instructional Design and Course Development experience and 7 years of Custom e-Learning/CBT Development experience. Some of the industries we service are:

- Pharmaceutical
- Financial Services
- Telecommunications
- Software Development Firms
- State agencies (NJ)
- Colleges and Universities

We create new courses and also convert curriculums, manuals and textbooks to e-Learning format.

### e-Learning Module Topics

Some of our e-Learning module topics include:

- Customer Service Skills
- Cultural Diversity
- Corporate Compliance
- Anti-Money Laundering Regulations
- Sexual Harassment Awareness
- SOX 404 Compliance

### About Flash Tutorials

There are 3 ways to use Flash

Tutorials to enhance your business:

- 1) Use tutorials to teach visitors how to "get around" on your web site.
- 2) Use tutorials to teach employees how to use a new software application.
- 3) Use tutorials as a tool to market your new product or service.

**Please Note** — All Flash Tutorials include Flash Intro and Audio Narration by a Professional Voice Talent.

### Spotlight Web Site Feature

**Portfolio page** – Includes: ELearning Module Flash Slideshow, sample User Guides, sample Flash Tutorials.

**Book your Project Today!**

**1-888-ELEARN-8**

**(1-888-353-2768)**