

# Top 3 FAQ's

#### What is E-Learning Customization?

Customization may include company-specific content, assessments, policies and procedures, or even logos and/or animated characters. We can even incorporate simulated scenarios related to learner job tasks and even pre- and post- testing into our modules.

# *How large a project can you handle?*

There is no limit. Our Expert team of Consultants has proven experience in adult learning principles, Flash design and development, graphic arts, and instructional design.

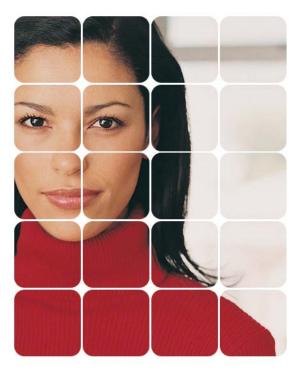
#### What is your hourly rate?

Because our team works remotely across the U.S. GC has been able to charge the same hourly rate for 5 years straight. Only \$50/hour! Project hours x hourly rate = Total project cost. No hidden fees! Call for your FREE quote today! Ask about our AFFILIATE program! Up to 10% back on every referral.

Graphik Connexions

Cheryl McNeil, CEO PO Box 923 Hightstown, NJ 08520

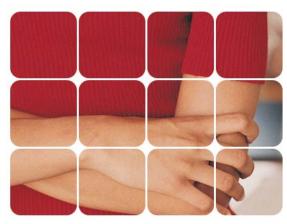
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### **Graphik Connexions**

# CUSTOM TRAINING SOLUTIONS

#### "Content that jumps off the page!"



# **Products & Services**

- Training Needs Assessments
- Interactive Flash demos and tutorials
- Custom ELearning Design and Development
- Instructional Design services, including professional Storyboarding
- Custom Course and Workshop Design and Development
- Custom Training Materials, such as User Guides, Training Manuals, Job Aides, Facilitator and Participant Guides
- PowerPoint Presentation Design and Development with optional Conversion to Flash
- Custom LMS (Learning Management System)



www.graphikconnexions.com



### How we Customize

GC customization of eLearning modules include:

- Music
- Custom Graphics
- Narration w/ Professional Voice Talents
- Flash Animation
- Talking Avatars
- Branched Scenarios/Games/Simulations
- Custom Flash Templates
- Video clips \*Video shoot and services provided by partner company.

## **About Us**

GC works freelance/remote for numerous clients in the US and Internationally. We have over 11 years of Instructional Design and Course Development experience and 5 years of Custom eLearning/CBT Development experience. Some of the industries we service are:

- Pharmaceutical
- Financial Services
- Telecommunications
- Software Development Firms
- State agencies (NJ)
- Colleges and Universities

We create new courses and also convert curriculums, manuals and textbooks to eLearning format.

# eLearning Module Topics

Some of our eLearning module topics include:

- Customer Service Skills
- Cultural Diversity
- Corporate Compliance
- Anti-Money Laundering Regulations
- Sexual Harassment Awareness
- SOX 404 Compliance

# **About Flash Tutorials**

There are <u>3 ways</u> to use Flash

Tutorials to enhance your business:

1) Use tutorials to teach visitors how

to "get around" on your web site.

2) Use tutorials to teach employees

how to use a new software

application.

3) Use tutorials as a tool to market

your new product or service.

**Please Note** — All Flash Tutorials include Flash Intro and Audio Narration by a Professional Voice Talent.

### **Spotlight Web Site Feature**

**Portfolio page** – Includes: ELearning Module Flash Slideshow, sample User Guides, sample Flash Tutorials. *See bottom of page.* 

Book your Project Today! 1-888-ELEARN-8 (1-888-353-2768)